

Extreme Makeover – Homepage Edition
A New Look for the Texas Music Chart™

The Texas Music Chart's online home gets a new look with the posting of the July 10 weekly Top 30 Chart.

A new design, more color, and more photos brighten the information-packed pages while maintaining the same Texas feel visitors expect when checking in on their favorite artist's ranking.

Web visitors are greeted with pictures of artists whose music is featured on the Texas Music Chart. The weekly news updates also have additional photos.

The new design allows more frequent updates of Texas news and music information.

The design is by "El Webman," Austin-based Freddy Martinez, Jr. El Webman provides Web design for Texas artists Kevin Fowler, Jason Allen, Pauline Reese, Eric Neznik, the Texas Renegade Band, and many others.

"We wanted to work with somebody who's as much into the music as we are," said Katie Key, editor of the Texas Music Chart. "After a long search and a lot of interviews with Web designers, we chose Freddy for his eye, his code and his ear."

She added, "The new design gets us ready for future additions we couldn't accommodate in our previous design—ringtones and other downloads."

The Texas Music Chart is posted weekly at www.TexasMusicChart.com. In addition to the weekly Top 30 Texas Music Chart, the site features "Key Notes," Katie Key's column of artist news; "Dateline Texas," tour dates for Texas bands; downloads that include PDF versions of the weekly Chart; lists of radio station reporters to the Chart; and the methodology of the Chart compilation system.

There's also a link to *Best In Texas*™ Music Magazine, the Texas Chart's sister publication.

The weekly Texas Music Chart and monthly *Best In Texas* Music Magazine are published by Shane Media Services of Houston.

Samples of El Webman's work are at www.elwebman.com.